

2025 Driverz Cup Sponsor Info

Who we are:

Driverz Cup is a Formula Vee road racing series focused on camaraderie, competition, and growing formula vee racing in the USA.

The Driverz Cup series draws competitors in for a 5 race weekend series hosted throughout the year at various Southeast tracks in the USA. Championship points are awarded at each event for series members with the champion being crowned each year at our popular Road Atlanta event.

Driverz Cup follows current SCCA FV GCR rules and regulations apart from a 1,075lbs racing weight and the use of Yokohama Advan A052 radial tires rather than Hoosier slicks. The same as seen in iRacing!

Sponsorship Opportunities:

Giveaways:

- At each Driverz Cup event multiple giveaway items are awarded to members by random selection (e.g. discounts, gift certificates, safety gear, FV parts, and more!
- All other monetary sponsors even title sponsors are welcomed
- We are looking to add sponsors to assist with these items mentioned and to spread your company's brand!



Why Sponsor the Driverz Cup?

- Company recognition to 100+ members per event of the racing community
- Business logo displayed on shirts, sweatshirts, banners and more
- Recognition on social media

Social Media:



DriverzCup.com



Driverz.cup



Driverz Cup Formula Vee Series



Driverz Cup

2025 Schedule:

- February 8-9: Roebling Road
- March 22-23: Carolina Motorsports Park
- August 15-17 FV Radial National Championship Summit Point Motorsports Park
- September 13-14: Roebling Road Raceway
- November 8-9: Road Atlanta



724-678-1866

